

Chloe is reading a newsletter of a bus company.

Hong Kong Bus Company - Good Manners Campaign 20XX

by Olivia Chung

The Hong Kong Bus Company introduces its annual campaign to its passengers today. The 'Good Manners Campaign' aims to remind passengers how to make a positive and pleasant experience while travelling on the bus. Good behaviours can be **contagious** — so show others how to follow your footsteps!

The campaign suggests some simple ways to show good manners:

- Queue up to board the bus.
- Move inside and do not block the aisle so that more passengers can get on the bus.
- Lower your volume when you talk. Maintain a quiet environment for the others.
- Do not eat or drink and take your rubbish away with you.
- Offer your seat to **the people in need**.

The campaign lasts from 1 August to 31 October. You may go to www.hongkongbus.com.hk to download the stamp collection card.

The campaign ambassadors in casual wear will look for passengers with good manners on the bus. They will put stamps on the card. At the end of the campaign, you can redeem a classic bus model of Hong Kong Bus Company at any of the 28 Hong Kong Bus Company bus station counters.



1. Underline the topic of the newsletter.
2. Circle the name of the writer.

Date: _____

A Choose the best answer by blackening the circle.



1. How long does the campaign last for?

- A. one month
 C. six months

- B. three months
 D. one year



Find the first day and last day of the campaign.



2. Read line 5. Another word for 'contagious' is _____.

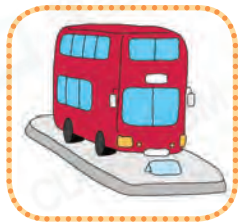
- A. fast
 C. spreading

- B. difficult
 D. harmful

3. What can people redeem at the end of the campaign?



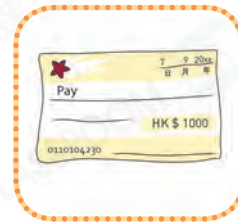
A.



B.



C.



D.

B Answer the questions in complete sentences.

4. How often does the Hong Kong Bus Company introduce the campaign?

5. Why does Hong Kong Bus Company organise 'Good Manner Campaign'?

C Answer the questions in short.

6. Where can people get their stamp collection card?



7. Read line 12. Name one kind of 'the people in need'.
