



Part 1 In-depth Reading



Suggested reading time: 10 mins

Smartie is reading a magazine article.

November Issue

Technology and Life

Name of the magazine

Be a Successful Mobile App Developer

Author

Jason Chan

'Transport Easy' is a popular mobile app in Hong Kong. Its developer Alex Wong has shared some tips with us on how to become a successful **mobile app developer**.



Mobile apps are widely used.

Title

- Catchy
- Related to real-life experiences

Picture(s)

May include one or more pictures to attract readers

Introduction

Provide background information to interest readers

'First, mobile app developers must have excellent coding skills. You **need to be skilful** in coding **so that** you can develop something good and improve it further in a short time,' said Wong, 'Moreover, a good app developer **needs to be observant so that** he or she knows what people need. I want to create mobile apps which can improve people's lives and help them solve problems.' This is exactly why Wong developed 'Transport Easy'. 'People are spending too much time waiting for public transport. Therefore, I designed the app to help them check public transport's arrival time,' he explained. Eventually, the app was a great success once it hit the market. To conclude, Wong believed that persistence is the most important quality of successful **mobile app developers**.

Body

- Write the main ideas based on real facts
- May include direct speech while quoting what people say

In the end, Wong advised young people, 'Prepare yourself and keep trying. Be persistent and treat failures as learning opportunities!' Perhaps these golden rules also apply to many other jobs.

LEARN THIS SKILL

A magazine article can be neutral or subjective, depending on how the author conveys the message. In this article, the author's tone is rather neutral.

Conclusion

- Conclude the article
- Restate the most important message

ABC Choose the Best Answers

- This magazine article is about how to _____. **Title + Main idea**
 - A. use new mobile apps
 - B. become a mobile app developer
 - C. learn excellent coding skills
 - D. use the most popular mobile app
- Which of the following is NOT true about 'Transport Easy'? **Body**
 - A. It is developed to improve people's lives.
 - B. It helps mobile app developers to be more persistent.
 - C. It can help people save time on waiting for public transport.
 - D. It tells people when public transport arrives.

? Fill in the Blanks

- Who writes this magazine article? **Author**
_____ writes this magazine article.
- When can Smartie read the magazine article? **Issue**
He can read it in _____.
- The adjective '_____ ' in the magazine article means 'good at noticing things'. **Word choice**

🔍 Know More about the Structure

Match the content to the correct part of the magazine article.

A. Title

B. Introduction

C. Body

D. Conclusion

- Many Hong Kong people like using 'Transport Easy'.
- Alex Wong designed 'Transport Easy' because he wanted to improve people's lives.
- Alex Wong advised young people to prepare themselves well and not to give up easily.
- How to Become a Mobile App Developer
- Alex Wong believed that a successful app developer needs to have excellent coding skills and be observant.

Part 2 Fun Text Grammar



Suggested finishing time: 5 mins



Practical Sentence Patterns

We use '(Somebody) **need(s) to be** + **adjective** + **so that**' to talk about a particular quality people need in order to cause a certain result.

e.g. A scientist **needs to be persistent so that** he or she can handle year-long studies.

Ex. Complete the following sentences with the correct form of 'need to be...so that...' and the words given.

1. You / attentive → you can learn more in class

2. Eddie / hardworking → he can do better in exams

3. An inventor / creative → he or she can invent something interesting



Amazing Vocabulary

Ex. What are these people's jobs? Draw lines to match their job duties to the correct job titles.



1. I write codes for different kinds of software.

computer programmer



2. I make animated films and drawings.

mobile app developer



3. I look after computer networks and maintain hardware.

ICT technician



4. I design and create mobile apps for people to download.

animator

Part 3 Getting to Write

 Suggested finishing time: 10 mins

Brain Boost

Smartie interviewed the ICT technician Peter Li in his school. He wants to write a magazine article about him. Complete the table below.

Duties	Look after the school's 1. _____ network and 2. _____ hardware
Qualities of an ICT technician	<ul style="list-style-type: none"> • Excellent computer knowledge • Open-minded → keep up with the latest technology development • Very patient → provide good technical support

Let's Practise

Help Smartie complete the magazine article with the help of the above table.

December Issue, 20XX

Long River School Magazine

Be a Successful ¹ _____ Smartie So

Capitalise some of the letters.

Many students may want to work with computers when they grow up. Our school ICT technician Mr ² _____ has shared some tips with us on how to become a successful ICT technician.

What does a school ICT technician do?

'A school ICT technician looks after ³ _____ and ⁴ _____ such as printers and keyboards,' Mr Li said. 'Therefore, he or she must have

Write down the first quality an ICT technician should have.

⁵ _____ . Also, ICT technicians need to be ⁶ _____

Include an adjective in each blank.

_____ the latest technology development. Moreover, Mr Li believed that school ICT technicians ⁷ _____

_____ for students and teachers.

Whom did Mr Li advise, parents or students?

Mr Li ⁸ _____ to keep learning about computer technology if they want to become an ICT technician.