

Text Type Analysis: Poster

- A poster is a large piece of paper that contains information and pictures. It usually promotes activities or ideas.

Sweet Tooth Candy Shop Grand Opening

We provide our customers with plenty of choices of sweets as well as fancy candy gift boxes at good prices. We are having an opening party! Our **staff** are going to prepare some fun games and give free yummy candies to the winners as **rewards**!

Details of the opening ceremony

Date : 28th August (Saturday)

Time : 3:00 pm – 5:30 pm

Venue : Sweet Tooth Candy Shop, 53 Kennedy Road,
Wan Chai

Chewy Candy Craze

BUY ONE
GET
ONE FREE

Mixing Fun

Share our fan page
on Twitter and get a
bag of mixed candies!

Chocolate Factory

Come and make
a chocolate cake
pop for free!

Popcorn Party

50% off for
freshly-made
popcorn!

For more information, please visit our home page
(www.sweettoothcandyshop.com.hk).

Come and share the joy with us!

Heading

Tell readers what the poster is about

Content

- Divide the content into different parts
- Give a brief introduction of what the activity is
- Use point form to give details of the activity clearly, e.g. when and where it takes place
- Give extra information (if any) and ask readers to join the activity

Picture

- Help readers understand the content
- Catch readers' attention