

Text Type Analysis: Poster

- A poster is a large piece of paper that contains information and pictures to promote specific events or ideas.

HONG KONG HARBOUR RACE 20XX



Hong Kong Swimming Association (HKSA)

The annual swimming race across Victoria Harbour is now open for registration! This physically demanding event allows you to test your strength while enjoying the stunning harbour view.

Race information:

Date : 28th October (Sunday)

Time : 8:30 am

Venue : Wan Chai Golden Bauhinia
Square Public Pier to Tsim
Sha Tsui Public Pier

Entry Fee : HK\$230

Entry Deadline : 28th August (Tuesday)

Entry Procedure : Submit the entry form and pay the entry
fee online on www.hksa.com

Prizes : Trophies, cash prizes (up to HK\$8,000) & certificates

Each participant must:

- be 18 years of age or above
- sign the Declaration of Responsibility before the race
- pass the swimming test organised by HKSA beforehand

For enquiries, please visit the HKSA website or contact HKSA by calling 2345 5432.

Come and join this iconic sports event in Hong Kong!



Heading

- State what the poster is mainly about
- Concise and eye-catching

Organisation

State the organisation that puts up the poster

Picture(s)

Help support the content

Content

- Divide the content into different parts
- Tell readers the general ideas of the poster in the opening
- Give details of the events in the body
- Ask people to take action in the ending