

Unit 24 Advertisement



Understanding the connection between ideas

Pre-listening Task

What are these Wonders of the World? Fill in the blanks with the given words.

Learn these words

the Great Wall

the Colosseum

Petra

Chichen Itza

the Taj Mahal

Machu Picchu



1.



2.



3.



4.



5.



6.

Take a look at the 'Exercise' section. Then read the questions and pay attention to the following information:

7. The advertisement is about two new _____ programmes.
8. Make a guess: What may Cherry learn from it? (Please circle the correct letters.)
 - A. what the programmes are about
 - B. which channel is more popular
 - C. when will the programmes be aired
 - D. who will host the programmes



10 mins

DATE

Exercise



Listen to Track 10



Cherry is listening to an advertisement about two new documentary programmes. Choose the best answers for Questions 1-5. For Questions 6-8, fill in the correct words and numbers.


LISTENING

- Who is the host of *New Programme Showcase*?

A. Benny Yip B. Benny Yim C. Danny Yip D. Danny Yim
- Stunning Places You Should Know* _____

A. is about the new seven wonders
B. is about the old seven wonders
C. introduces wonderful places around the world
D. only introduces places that no one knows about
- From *Stunning Places You Should Know*, Cherry will learn more about _____

i. the Cave of the Crystals ii. the 'Mirror of the Sky'
iii. the Forbidden City iv. the Red Beach
A. i and ii B. ii and iv C. i, ii and iv D. i, ii and iii
- Cherry will NOT learn about _____ in *How Are You, Mr Earth?*

A. why animals become endangered B. what some animals do every day
C. how to save endangered animals D. where to find endangered animals
-  Which of the following is TRUE about the two new programmes?

A. Audience can watch them for free.
B. Audience can pay \$105 to watch them both.
C. Audience can enjoy an early bird promotion this month.
D. Audience have to pay \$120 to watch *How Are You, Mr Earth?*

Tip
Q2: Read the options and underline the keywords before you listen.

Snowman TV Timetable

2:30 pm	<i>Happy (6)</i> _____
(7) _____ pm	<i>How Are You, Mr Earth?</i>
(8) _____ pm	<i>Stunning Places You Should Know</i>