

Assessment 1 Reading

 Sally is reading a newsletter of a department store. Read the newsletter.

3rd August, 20XX

Issue 15



Day Day Department Store



DAY DAY ONLINE STORE is launched!

Our online store was launched on 1st August! On that day, we threw a launch party event at our Causeway Bay store. We invited **celebrities** Miss Elsa Lee and Mr Kelvin So to be our guests to promote our products and give product demonstrations to the customers.



More than a hundred customers attended the event and more than five hundred cash coupons were given out to them. Click [here](#) to see photos and videos of the event.

Online Store Promotion

- Download our online store app now! Create a new member account to enjoy \$50 off on your first order. Promotion ends on 31st August.
- To celebrate the launch of our online store, we are offering a 10% discount on all online orders made from 1st August to 30th September.
- We provide free delivery to a home or office address on any order over \$1000 (extended areas not included).
- For more promotions on home appliances and clothing items, click [here](#) to see the full product catalogue.



About Us

Day Day Department Store was **established** in Japan in 1993 by Mr Suzuki. We have 15 stores located in various cities in Asia. Since we opened our first store in Hong Kong in 2008, we have provided high-quality products and services to local customers.

Store Information

Whampoa Store

2-4/F, Whampoa Centre
Open: 11 am – 9 pm
Tel: 2334 5678

Tai Po Store

G/F, Tai Po Super Mall
Open: 10 am – 9 pm
Tel: 2935 8734

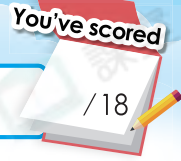
Causeway Bay Store

9-10/F, Time Square
Open: 10 am – 10 pm
Tel: 2084 7653



10 mins

DATE



Choose the best answers by blackening the circles. (18 marks @ 2 marks)

- Which of the following is NOT true about the launch party event?
 - A. Cash coupons were given to over a hundred customers.
 - B. It was to celebrate the launch of the Causeway Bay store.
 - C. Some famous people showed customers how to use the products.
 - D. The event was videotaped and photos were taken that day.
- Sally can enjoy a 10% discount _____.
 - A. when she shops at Tai Po store
 - B. only when she spends over \$1000
 - C. on her first order at the online store
 - D. with any online purchases in September
- Find a word from the newsletter which means 'longer than usual'.

<input type="radio"/> A. local	<input type="radio"/> B. online
<input type="radio"/> C. various	<input type="radio"/> D. extended
- Day Day Department Store _____.

<input type="radio"/> A. was set up in 2008	<input type="radio"/> B. was founded in Japan
<input type="radio"/> C. was set up by Kelvin So	<input type="radio"/> D. has 15 stores in Hong Kong

Answers the questions in complete sentences.

5. When and where was the launch party event held?

6. What time can Sally visit the store in Time Square?

Fill in each blank with ONE word from the newsletter. Change the word form when necessary.

Shopping online is convenient. The store will 7. _____ what I order to my home. I don't have to go out or carry the heavy bags. Right now, I'm browsing Day Day Online Store. It is doing a new member 8. _____. I only have to create a new 9. _____ and I can save fifty dollars. I want to buy new clothes!