

Rise to Fame

Text Type: E-mail

Suggested finishing time: 15 mins

Let's think!

1. Have you ever visited any video-sharing platform?
2. Is it popular? Why or why not?

To: jessica0628@email.com
 From: lucy520@email.com
 Subject: Observe Your Privacy in the Cyberworld

Dear Jessica,

Still remember having promised me to write often? I haven't heard from you since Easter. How have you been doing lately? How are your studies going in Canada? 5

I was browsing YouTube yesterday, and happened to see you on it. I was in fact quite surprised when I found that you had become a 'youtubrity'—a cyberstar accumulating over 100,000 subscribers since the launch of the channel on your 15th birthday! You even received over 750 likes and 15,000 views for every video you've posted over the past few months! 10

As your mother, I'm always confident that you, though only 17, can take good care of yourself as you have always been independent. I understand that you may at times feel lonely as it takes time to adapt to life in Canada, and I guess your schoolwork may have stressed you out to some degree. It's fine if you wish to relieve your stress or kill time by creating videos or music, but your personal safety seriously concerned me when I learnt that you have been livestreaming 24/7 about your daily life! You laid bare your daily routine to strangers, revealing everything you've done and every place you've been to. It worries me even more that you have already met up with your subscribers several times! My dear, please be wise and observant! You have no idea who your subscribers are. They're just complete strangers to you. It's reckless and risky to expose every single detail of your life to strangers around the globe, as that may invite stalkers to hurt you. 15

Promise me not to meet with those unknown people in private. You may think all of your subscribers are good-natured people, but you never know what they're thinking and their real intention in meeting you. 20

What's more, do not further disclose your personal details, like your real name, your address and the school that you go to. Identity theft is a common problem on the Internet. Your information might be stolen and misused, which would get you into trouble, if not put you in danger. 25

Vlogging may seem exciting to you as it makes you famous and connects you to people online. Yet, it's not necessary for you to draw attention and seek approval from each of them. Your most important identity for now is still a student. Make friends in real life and spend time with them. They're the ones who can really give you help and support. The benefits and advantages that come with fame are only momentary, but the support and comfort from close friends in real life may be lifelong. 30

Jessica, I hope you will stop interacting with your YouTube subscribers every day. If you feel lonely, I'm all ears for you. Please write back soon.

Love,
Mum

~480 words

Looking into Grammar

Some expressions of time (*yesterday, next Monday, every night*) are used without prepositions. 30

✓ I had a bad dream last night (✗ at last night).

? Circle TWO time markers used without prepositions in paragraphs 2 and 7. 35

Part A Multiple Choice Questions

Answer the following questions based on the information provided in the e-mail. Choose the best answer by blackening the appropriate circle.



1. Jessica launched her YouTube channel _____ ago.

- A. over a year
- B. almost a year
- C. a few months
- D. less than a year

2. What worries Jessica's mum the most?

- A. Jessica is becoming famous on YouTube.
- B. Jessica is livestreaming her private life.
- C. Jessica is meeting up with strangers from YouTube.
- D. Jessica does not have any friends in real life.



3. Jessica's mum sounds _____ in paragraph 3.

- A. sympathetic
- B. skeptical
- C. threatening
- D. pessimistic

3 How does Jessica's mum think of the subscribers of her channel?

4. Jessica's mum _____.

- A. searched for Jessica's channel
- B. stalks her daughter on YouTube
- C. wants Jessica to stop exposing her daily routine and personal details
- D. wants to stop Jessica from posting videos on YouTube

5. In Jessica's mum's eyes, stalkers _____.

- A. may pose a danger to Jessica
- B. may follow and watch Jessica secretly
- C. may know something about Jessica's schedule and location
- D. all of the above

6. In line 30, the word 'momentary' means _____.

- A. making one feel delighted
- B. having a positive impact
- C. deserving attention
- D. lasting for a very short time

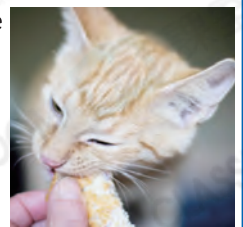
7. The main purpose of the e-mail is to ask Jessica to _____.

- A. stop making friends online
- B. be alert while being a 'youtubrity'
- C. find the right way to relieve stress
- D. write to her mum whenever she needs someone to talk to

7 What is the major reason for Jessica's mum to write to her?

More to Take Away

Autonomous sensory meridian response (ASMR) videos are now a sensation on YouTube. ASMR refers to a pleasurable tingling feeling felt upon watching particular videos or hearing particular sounds. It is claimed to be able to help slow the heart rate.




Self-evaluation Checklist

Please scan the QR code on P.6 to access the checklist for evaluating your own reading progress.

Part B Pre-HKDSE Questions

Answer the following questions based on the information provided in the e-mail. For question 1, answer in a complete sentence.

1 The conjunction 'and' can be used to connect not only words, but also phrases and clauses.

-  1. Name THREE factors that have possibly led Jessica to livestream on social media.

2. Look at the following pronouns and answer who/what they refer to in the e-mail.

Pronoun	Line	Reference
They	line 18	(i)
it	line 25	(ii)
They	line 28	(iii)

3. Look for words in paragraphs 3-4 of the e-mail to match the definitions below.

- (i) _____ (*adj.*) careless of consequences
(ii) _____ (*n.*) a usual way of doing something
(iii) _____ (*v.*) to make something known publicly

-  4. Complete the summary of the e-mail by circling the best option.

Jessica was found (i) *livestreaming* / *subscribing* on YouTube. Though her mum has not shown (ii) *compromise* / *disapproval* of her vlogging, she is deeply (iii) *concerned* / *relieved* when she knows that Jessica has been meeting up with strangers, and hopes Jessica would soon understand that (iv) *fame* / *friends* are more important than (v) *fame* / *friends*. In her e-mail, she shows (vi) *eagerness* / *impatience* to hear from Jessica.

5. Which of the following information does Jessica's mum think might invite stalkers and identity thieves? Mark your answer with a tick (✓) in each appropriate box if it is mentioned and a cross (✗) if it is not.

- (i) Jessica's e-mail address
(ii) Jessica's real name
(iii) the activities Jessica does for leisure at home
(iv) the amount of schoolwork Jessica has every day
(v) the Wi-Fi password of where Jessica lives

5 What information about Jessica can someone collect from the videos on her YouTube channel?

Part C Vocabulary Bank

Match the words about the online hazards in the left column with the descriptions in the right column. Write the correct letters in the boxes.

A. software piracy

B. cyberbullying

C. sports betting

D. identity theft

E. blackmail

F. spam

G. fraud

H. computer virus

1. the crime of gaining money by deceiving people

2. the illegal use of another person's personal details

3. getting money from people by threatening them, harming them or forcing them to do something

4. the activity of using the Internet to harm or frighten another person, especially by sending them hostile messages

5. unwanted e-mails or messages which are usually advertisements

6. a malicious software program that may spread from one computer to another and is designed to cause damage

7. illegal copying, distribution, or unauthorised use of software

8. the habit of risking money on sports events

Word Craft

Vlogging (Refer to P.54.)

Blending is a word formation process in which a new word is created by combining parts of words.

e.g. vlogging= video + **blogging**
netizen= internet + citizen
youtubrity= **youtube** + **celebrity**

Let's Discuss!

1. Have you ever subscribed to any channel of a 'youtubrity'?
2. What do you think about meeting up with him or her?