

Identifying main ideas and the purpose of the text

Master the reading strategy!



How can we identify the purpose and main focus of a text?

- identify the text type
- each text type has its own features and a purpose to serve
- here are some examples of common text types and their typical purposes:

Newsletter	To inform / describe
Pamphlet	To inform / describe / promote
Encyclopedia entry	To provide information
Manual	To instruct
Letter	To inform / complain / explain / describe / advise * The purpose of a letter is usually stated clearly in the first paragraph.

Let's have a closer look!

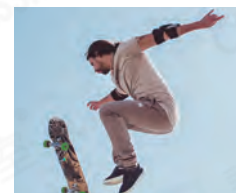
Come and Join EXT Sports Club!

Extreme sports are usually sports that involve a high degree of risk and are therefore exciting to perform. Taking part in them requires not only stamina but also steely determination!

Paragraph 1 tells what extreme sports are.

Many extreme sports have been widely accepted, such as mountain biking and bungee jumping. Mountain biking involves racing in rough, rocky terrain, while bungee jumping requires you to leap from

a great height while being secured by an elastic rope.



Paragraph 2 introduces a few extreme sports.

Now you can join our courses and activities to experience the excitement of extreme sports! To learn more, please visit www.hkextsports.com or dial 3123 1231.

Paragraph 3 tells how to join EXT Sports Club.

The main purpose of the pamphlet is to _____.

- A. instruct readers to skate B. explain why extreme sports are good
- C. inform readers about the club D. advise readers to do sports

Let's practise!

What is the main purpose of paragraphs 1 and 2?

- A. to introduce a few extreme sports to readers
- B. to ask readers to join EXT Sports Club
- C. to inform readers about EXT Sports Club
- D. to offer information about extreme sports