

## Challenge Station on Text Types

How is a newspaper article usually structured? Write the correct letters in the boxes. Then choose the best answer for each question by blackening the circle.

A. Body

B. Lead

C. The paper's name, date and section

D. Ending paragraph

E. Headline

F. Writer

1.  Society CR News 28<sup>th</sup> May, 20XX

### Illegal Downloading Undermines Music Industry 2.

By Juliet Ma 3.

4.  Music piracy, the unauthorised copying and distributing of recordings of a piece of music, started to thrive more than a decade ago, progressively growing as a threat to both the global society and music industry. Record labels have been fighting against it since then. 5

Since the early 2000s, music piracy [ ? ] a real headache to record companies and singers as more free illegal music file-sharing sites surfaced, enabling anyone with access to the Internet to obtain the intellectual property of artists without paying. It can be understood as a by-product of the convenience offered by the interactivity and accessibility of the Internet. 10

'It's almost impossible to stamp out piracy on the Internet,' commented Satya Narayana Nadella, CEO of Microsoft, 'because no security measures are entirely risk-free'. 15

6.  In response to such problems, music companies have attempted aggressively to track and sue those who illegally obtain music protected by copyright from the Internet. Although doing so has made them unpopular with the public, music companies believe that what they are doing is in the best interest of not only the company but also the artists, which is what necessitates the strict control. 20

7. The '?' in line 8 can best be replaced by '\_\_\_\_\_'.  
 A. has become  B. becomes

8. What is the tone of Satya Narayana Nadella?  
 A. frustrated  B. furious

9. The writer's attitude towards the issue can be described as \_\_\_\_\_.

A. sympathetic  B. neutral