

Made in Hong Kong

Level: **Let's think!**

1. What are some popular local brands of Hong Kong?
2. Why would these brands make us proud?

PLAYLIST



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Designed
Hong Kong**Text 1**

The Enduring Brands of Hong Kong II

Adding Colours to Our City

Violet Chung



The sauces that spice up your recipes and bring out the essence of culinary arts

The glass vacuum flasks that have been household essentials to many families

The local companies that have gone through thick and thin with the city are known for their classic TV commercials and posters

With illustrations by Liam Yip

Reading Daisy Press

Text 2

PART 1: The sauce



READ ALONG



1 It is its passion for perfection and flexibility that make the brand Lee Kum Kee withstand the test of time. The story dates back to 1888 when Lee Kum-sheung, a teahouse worker, left his boiling oyster soup unattended and returned to find a flavourful and irresistible dark brown paste. This incident led to the creation of the signature product, oyster sauce, and the beginning of Lee's family business. Lee selected only the freshest oysters from the beginning and tested the quality of the products in the final stages all by himself. The most important part in the process is the simmering of oysters until the liquid thickens into a sauce. For over 130 years, the company has never compromised on quality. While other brands have faded away, Lee Kum Kee continues to be a household name. With a wide range of sauces and condiments, the Lee family aims to bring us a unique culinary experience. Part 1 of this book takes you back to the fascinating scenes created by this timeless brand, offering inspiration to foodies and chefs of all levels.

PART 2: The flask



2 The vacuum flask keeps your drinks at the desired temperature. Its iconic pattern, featuring colourful peonies, fills Hong Kong people with sentiment. It is the signature product of Camel, a long-standing local brand. Raymond Leung's grandfather, Leung Tsoo-hing, saw a potential market for vacuum flasks back in the 1930s and decided to start production by himself. As a result, Camel was founded in 1940. However, the path to success was not straight as the first factory was only in operation for six months before the Japanese army invaded Hong Kong. Despite this, the company persevered and thrived through tough times.

3 Camel's success has been fuelled by its dedication to innovation, which can be seen from the 'Model 147' flask and the stainless steel coffee pots developed in the 1970s. The Camlux Hotel in Kowloon Bay, once a flask factory established in 1986, offers a nostalgic experience at its front desk today. Part 2 of this book explores the history of Camel's products, leading up to the present-day industrial heritage site of the Camlux Hotel.

~350 words

Looking into Grammar

We use pronouns to avoid repetition. There are different types of pronouns:

- **Subject pronoun:** e.g. *I* love Hong Kong.
 - **Object pronoun:** e.g. See *you* soon.
 - **Possessive adjective:** e.g. The product has *its* own identity.
 - **Reflexive pronoun:** e.g. She is proud of *herself* for transforming an old brand.
- ✓ With a wide range of sauces and condiments, the Lee family aims to bring **us** (~~we~~) a unique culinary experience.
- ✓ ... decided to start production by **himself** (~~him~~).

? In Text 1, circle the possessive adjectives. In paragraph 1 of Text 2, underline the subject pronoun(s), highlight the object pronoun(s) and bracket the reflexive pronoun(s).

Read Text 1 and answer questions 1–5. For multiple-choice questions, choose the best answer and blacken ONE circle only. (6 marks)

1. Complete the sentence with ONE word.

This is the _____ book in the series.

2. The word 'culinary' is related to _____.

- A. cooking
- B. dining
- C. painting
- D. design

2 Look for important words in the text. The pictures may help too.

- A
- B
- C
- D

3. Use ONE word to complete the book summary based on the information on the book cover.

'The book tells the stories of two long-lasting (i) _____ and explores how they survive (ii) _____ times.' — Emma Brown, *Hong Kong Times*

4. Which of the following might NOT be included in the book?

- A. drawings
- B. best-selling products
- C. examples of advertisements
- D. the history of household items across cultures

- A
- B
- C
- D

5. What does 'Colours' in the title imply?

- A. visual effects
- B. historical importance
- C. interesting qualities
- D. positive comments

- A
- B
- C
- D

Read Text 2 and answer questions 6–13. For multiple-choice questions, choose the best answer and blacken ONE circle only. (18 marks)

6. According to paragraph 1, give TWO reasons why Lee Kum Kee has managed to stay popular for so long.

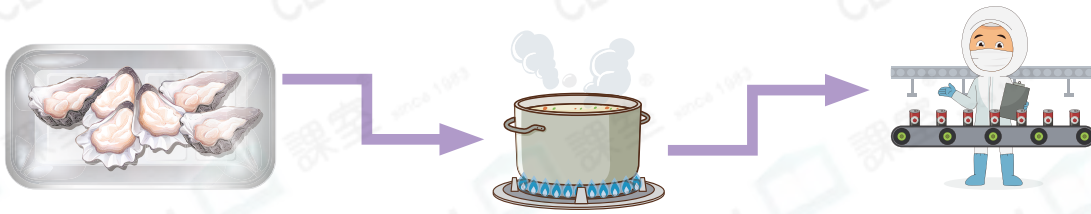
(i) _____ (ii) _____

7. Number the following events in the correct order. Write 1–4 in the circles.





8. Complete the flow chart of how oyster sauce is made based on the information in paragraph 1. Make sure your answers are grammatically correct.



Select (i) _____ Leave the oysters to _____ (ii) _____
 _____ (iii) _____

9. Find words in paragraph 1 to match the following definitions.

- (i) _____ (*phr. v.*) disappeared
 (ii) _____ (*v.*) reduced demands to reach a goal
 (iii) _____ (*adj.*) remaining attractive and not becoming old-fashioned

10. According to paragraph 2, what makes a Camel vacuum flask so special?

11. Read paragraph 2. Which of the following is true?

- A. The company never had hard times.
 B. The factory was once destroyed in a war.
 C. The operation was moved out of Hong Kong.
 D. The company was able to adapt to the challenges it encountered.
- A B C D



12. Complete the timeline of the development of Camel. Fill in each blank with ONE word taken from paragraphs 2–3.

1930s: The founder noticed an opportunity for the (i) _____ of a product.



1940s: The brand was (ii) _____.



1970s: Camel kept focusing on the (iii) _____ of its products.



Present: The old (iv) _____ has been repurposed.

13. Complete the description of Part 2 by filling in each blank with ONE word taken from paragraph 3.

Part 2 is about (i) _____ early (ii) _____ and the new
 (iii) _____.

Vocabulary

GLOSSARY



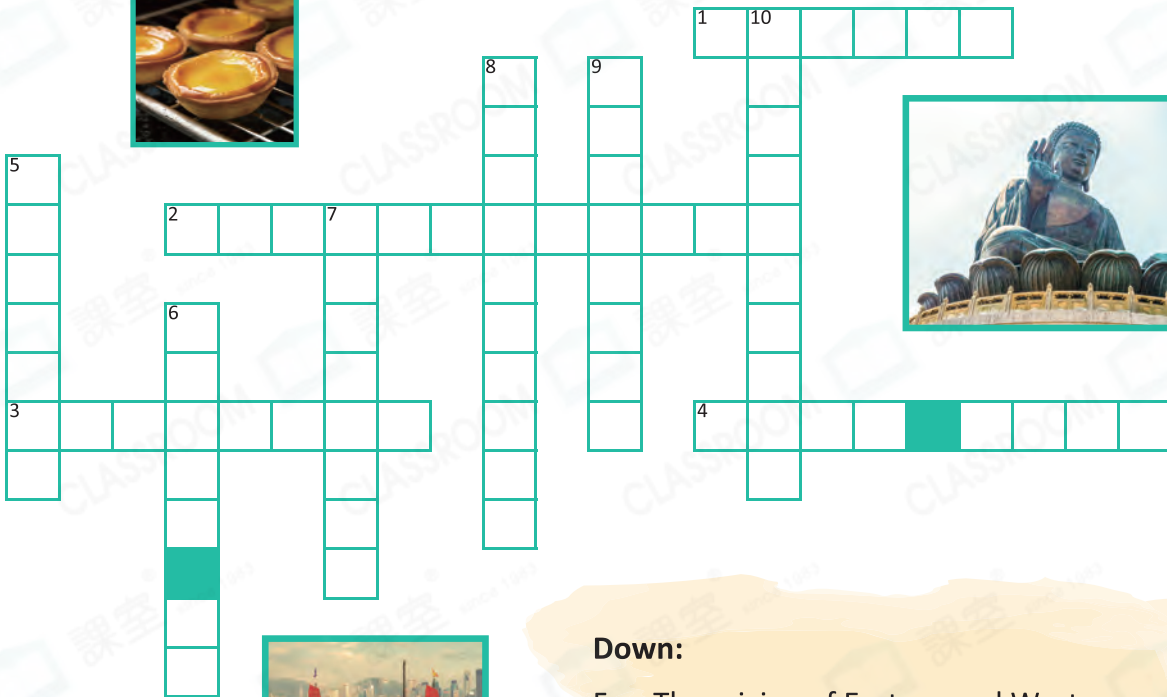
A. Complete the crossword puzzle below with the given words. Make sure your answers are grammatically correct.

Adjective: culinary enduring iconic irresistible

Phrasal verb: fade away spice up

Noun: commercial essence heritage household

The culture of Hong Kong



Across:

- One _____ landmark of Lantau Island is The Big Buddha.
- Many tourists find pineapple buns and egg tarts _____.
- Cha chaan tengs have shaped Hong Kong's _____ culture.
- We should protect traditional culture so that it will not _____.

Down:

- The mixing of Eastern and Western influences is the _____ of Hong Kong culture.
- You can _____ your travel experience by adding cultural events into your travel plan.
- Returning to the place where I grew up brings back many _____ memories.
- Rice cookers are a must-have item for many Hong Kong _____.
- The Clock Tower is part of our city's _____ and history.
- This latest TV _____ promotes Hong Kong's culture to foreigners.

B. Look at the pictures. Write the correct words in the spaces provided.

Enduring brands of Hong Kong

durable

healthcare

homeware

offers relief

remedy

textiles

I. _____ and garment:

- classic undershirt

II. _____:

- _____ from headaches and travel sickness
- a / an _____ for coughing



III. _____:

- _____ plastic household items

Writing

Do you prefer local brands over imported ones?

Write an article to express your views in about 150 words.