

18 Metaverse Fashion Week

Level:  



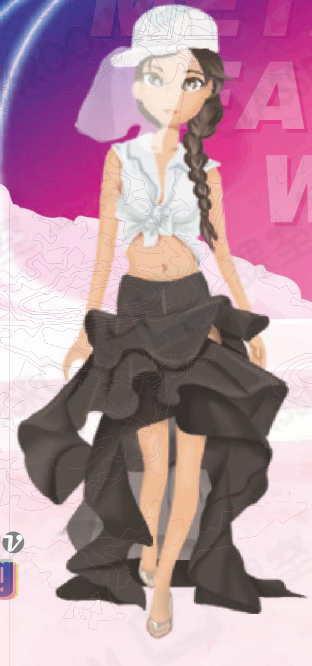
Let's think!

1. How much do you know about the metaverse, the virtual space parallel to the physical world?
2. How may the metaverse affect us in real life?

PLAYLIST



READ ALONG



MetaFashion Lab
25 mins ago

Have a front-row seat at the future of styling

Metaverse x Fashion

1 Is 'metaverse' simply a buzzword among kidults who are obsessed with video games? To know if it is really the next big thing, you should go to our **Metaverse Fashion Week**. It is going to be held between 1 and 7 Jan 20XX. There, you will see this concept turn into reality. This virtual fashion show will give you a one-of-a-kind experience. No matter where you are, you can join this groundbreaking event in the fashion arena.

5

Everybody is a VIP

2 Say goodbye to those exclusive shows for fashion tycoons and celebrated editors. Fashion is for everyone! No matter who we are, we all deserve to watch the shows in the front row. In this digital realm, we, **MetaFashion Lab**, are proud to present you with over 50 catwalk shows curated by both renowned and emerging fashion designers. You can navigate your avatar and spend time wandering freely in our MetaFashion Hub. You can attend shows on your own schedule, shop for unique items in designer stores, and interact with other guests. In this 3-D virtual wonderland, you might be able to meet your 'fashionista soulmate' from other parts of the world there as well!

10

15

What is your style online?

3 You may want to wear something chic for a fashion show. How about your avatar? Although the notorious pandemic gave the world a hard time, it has triggered digital transformation. Together with technological advancement nowadays, more and more parts of our real life, both leisure and work, are pushed online. Everyone can reinvent themselves in the virtual world! So, how are you going to style your avatar? Punk, edgy or classic? Your style, your choice!



20



4 You can enjoy an immersive styling and shopping experience in MetaFashion Hub. We offer immediately wearable items for your avatar to express your identity—be it similar to or drastically different from your actual self. You can trade with our specialised cryptocurrency FabCoin. Whatever you buy, a tangible twin is ready to be shipped for your real wardrobe if you wish.

25

How to dress your digital counterpart?

5 Our powerful 3-D engine can create your avatar with your selfie. Then, you can customise every feature to get your avatar going! Meanwhile, get your FabCoin ready. Hunt for the item you want. To purchase it, simply add it to your 'Shopping Bag' and click 'Checkout'. When the process is completed, go to your 'Wardrobe' and hit the 'Wear Now' button—voilà! It is officially on!

30



35

Words from MetaFashion Lab CEO Jimmy Chu:

6 'Fashion should be limitless—it should be in everyone's hands. With this event, it is literally accessible to all—on our mobile devices! As the fashion industry continues to merge the physical and digital world, we have decided to take a step further and venture into the metaverse.

40

The two worlds are never really at odds with each other. All those lavish physical fashion shows often come with huge costs. I believe hybrid events combining live events and virtual events will be the future norm.'

Don't miss the chance to be a part of the latest chapter in fashion history!

Sign up now at <https://www.metafashionlabflagship.com>.

~620 words



45



50

Looking into Grammar

We use *Whatever ... / No matter what ...* to emphasise that something is always true. We can use *whoever, however, whenever*, and we can also use *no matter* with other *wh*-words.

✓ *No matter where* you are (✗ *No matter where are you*), you can join this groundbreaking event in the fashion arena.

? Underline TWO similarly structured sentences in the social media post.

Read the text and answer questions 1–14. For multiple-choice questions, choose the best answer and blacken ONE circle only. (31 marks)

- What does 'this concept' (line 5) refer to? _____
- Find a word in paragraph 1 which means 'unique'. _____
- Based on paragraph 2, use ONE word to complete each blank. Make sure your answers are grammatically correct.

More than 50 catwalk shows will be (i) _____ in Metaverse Fashion Week. Your avatar can (ii) _____ around to join different activities. You can attend shows anytime you like, and that means they can always fit into your (iii) _____. You will also be (iv) _____ with guests from various parts of the world!

- Based on the information in paragraph 3, name TWO reasons why we do more things online these days.
(i) _____ (ii) _____
- Complete the list based on the information in paragraphs 2–3.

| The activities in Metaverse Fashion Week | | |
|--|--------------|---------------|
| • attend shows | • (i) _____ | • (iii) _____ |
| • shop in designer stores | • (ii) _____ | |

- Find a word in paragraph 4 which means 'feeling completely involved in something'.

- According to paragraph 4, can we get the physical copies of the items bought during Metaverse Fashion Week? Give evidence from the text to support your answer.

- Using the information in paragraphs 1–4, complete the details of Metaverse Fashion Week.

| | |
|------------------|-------------|
| Duration | (i) _____ |
| Organiser | (ii) _____ |
| Trading currency | (iii) _____ |

- According to paragraph 5, how can we dress up our own digital selves with new clothes? Number the steps in chronological order. Write 1–4 in the spaces provided.

- | | |
|----------------------------------|---------------------------------------|
| (i) pick the styles | (ii) look for interesting pieces |
| (iii) pay for the selected items | (iv) dress the avatar in a new outfit |



10. When Jimmy Chu says 'Fashion should be limitless' (line 40), he means _____.
- A. expensive fashion items should be made cheaper
 B. the industry should allow greater design freedom
 C. luxurious items should be different from one another
 D. the fashion industry should be open to the public
- A B C D

11. Find a phrase in paragraph 6 which means 'conflicting'.
- _____

11 Does Jimmy Chu agree that physical fashion shows and virtual shows can exist together?



12. The following extract is from another interview of Jimmy Chu regarding Metaverse Fashion Week. Fill in each blank with ONE word that matches his view. The word may or may not appear in the text.

'With digital (i) _____, fashion is accessible to (ii) _____. This Metaverse Fashion Week is one of our efforts to make fashion truly fair. Physical fashion shows can sometimes be too (iii) _____.'

13. Determine whether the following statements are True (T), False (F) or Not Given (NG).

| | T | F | NG |
|--|-----------------------|-----------------------|-----------------------|
| (i) This fashion week is exclusive to famous names in fashion. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| (ii) People can watch all the catwalk shows in the front row during this virtual fashion week. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| (iii) We will all be living in the metaverse in the coming future. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| (iv) Hybrid fashion shows are going to replace physical fashion shows. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| (v) The fashion industry is going digital. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |



14. What is the purpose of this social media post?

- A. to explain the ideal of metaverse
 B. to promote a digital fashion show
 C. to introduce a physical fashion week
 D. to sell fashion items online

14 Skim through paragraph 1 and the two imperative sentences in the end.

- A B C D

Pre-DSE Level Up

Q12: When we rephrase Jimmy Chu's words, we need to pay attention to: (a) the word limit; and (b) the part of speech required for each blank. Identify the part of speech of the word to fill in for each blank.

- (i) _____ (ii) _____ (iii) _____



Vocabulary

GLOSSARY



A. Complete the advertisement below with the given words. Make sure your answers are grammatically correct.

accessible (*adj.*)curate (*v.*)customise (*v.*)fashionista (*n.*)groundbreaking (*adj.*)immersive (*adj.*)lavish (*adj.*)navigate (*v.*)specialised (*adj.*)styling (*n.*)

MetaFashion on the Move— the first ever fashion game in the metaverse

If you are a fashion lover and have been longing to walk the runway, be sure to try [MetaFashion on the Move](#). It is a pioneer of metaverse fashion games. This (1) _____ game is going to be released next week. It will allow you to (2) _____ the fantastic virtual world.



Players of this simulation game will be attending (3) _____ fashion shows. The world's top 10 most popular luxury brands and top 20 most distinguished designers are selected to (4) _____ the shows. This (5) _____ game enables you to experience what a world-class supermodel does on

the runway. Therefore, both gamers and (6) _____ should give this game a try.

In this game, expensive dresses and luxury jewellery become (7) _____ to everyone. With your own (8) _____ designer's room, you can (9) _____ clothing and accessories to develop your own style. You can get secret (10) _____ tips from the real-life professional designers as well.

In [MetaFashion on the Move](#), anyone can be a fashion expert!



- B. Match the new ideas in the internet world with their meanings. Write the correct letters in the boxes provided.

New ideas in the internet world

A. a function of commerce that helps people spend and make money in the metaverse's marketplace

B. a technology that combines computer-generated images on a screen with the real objects or scenes that users are looking at

C. a virtual space where users can interact with an environment generated by computers and with other users

D. the technology that makes a computer think, operate and act like a human

E. a digital character that represents a computer user

F. a proof of the identity of the owner of a unique digital file such as a song or video

G. a technology that enables users to interact with a computer-generated environment using devices

H. a computer network where files and programs can be stored, especially the internet

I. a digital currency produced by a public network where payments are sent and received safely

1. artificial intelligence

6. metaverse

2. augmented reality

7. metaverse wallet

3. avatar

8. non-fungible token (NFT)

4. the cloud

9. virtual reality

5. cryptocurrency

Writing

My imagination of the metaverse

How will the metaverse improve people's lives? Write a blog entry to share your ideas about the metaverse in about 200 words.