

## Writing Task Sample

### Unit 5 Made in Hong Kong (p.47)

Do you prefer local brands over imported ones?

Write an article to express your views in about 150 words.

Nowadays, we have easier access than ever before to various goods, both from our own country and from abroad. **While** some people appreciate local brands, others favour imported goods. **Personally**, I tend to choose local brands.

**To begin with**, purchasing products of local brands can help our country's economy grow. **I believe** it is our duty to support local businesses and help them thrive. **Furthermore**, choosing local brands is conducive to the environment as it reduces pollution from transportation. **When it comes to** buying perishable goods like fruits and vegetables, picking local products means they will be fresher **because** they reach the market faster.

**However**, the decision to purchase domestic or imported goods will largely depend on what we are purchasing. As consumers, we often make decisions based on convenience and necessity. Sometimes when there are no viable options in our country, we have to consider imported goods. **For example**, cars and phones are often made in other countries. Cost is also important. If things are similar, people usually choose the more affordable one.

**In a word**, I usually prefer local brands, **but** in situations **like** the ones I mentioned, I would opt for imported products.

~196 words