

Writing Task Sample

Unit 14 A bittersweet journey (p.115)

What can we do to help cocoa farmers?

Write an article of about 180 words to suggest what we can do to support cocoa farmers.

Sadly, the cocoa trade is **exploitative by nature**, leaving the African farmers of the beans **at a financial loss**. The by the Western giants of chocolate production.

One way to help local farmers is through reporting on their circumstances. If consumers in developed countries could see how the products they consumed **contributed to the misery of** the people who **harvest** the raw materials, then perhaps they would feel more **compassion**. And perhaps, as a result of that compassion, they would buy chocolate that is **sourced more fairly**, or they would **petition** their governments to **tackle the issue head on**.

Tackling the issue head on is not easily done, of course. Then again, more steps can be taken to support cocoa bean farmers and **boost** African chocolate production. Perhaps we should petition our governments to lower taxes on the import of finished chocolate products from Africa.

We could also, in a similar vein, increase the price of chocolate that is unfairly sourced, and make those bars a **less attractive proposition**.

In the end, the buck stops with the consumer. And wouldn't it be great if that buck stayed with African farmers in the first place?

~194 words