

## Writing Task Sample

### Unit 4 Finding your voice (p.37)

#### My thoughts on voice acting

*Voice-overs have grown in popularity in recent years. What do you think of it? Write an article in about 180 words.*

You might think of voice dubbing as a necessity in bringing international films to local audiences where English is not widely spoken. It is indeed a means of making movies and other cultural **artefacts** more widely accessible.

Of course, voice dubbing is only one part of the growing voice acting industry. Whereas previously voice acting jobs were limited to TV or radio productions, opportunities have now multiplied.

In particular, voice actors are **in high demand** in the animation and gaming sectors. Recently, the gaming industry began making more money than the movie industry and **the dwindling business** of music combined. And despite **generative AI**, it truly is work with a future.

Moreover, voice acting is **a diverse industry** making plenty of work available to people with visible and invisible disabilities. The pandemic **accelerated** the trend of allowing voice actors to contribute to projects remotely, via their home studios.

While voice acting may not **showcase** a person's physical beauty or uniqueness, and requires an **uncanny** ability to **manipulate** one's vocal cords, it is a fun business to be in. And that is the main reason I love it!

Voiceovers of cartoon characters are often exaggerated or shrill, and highly emotional. They are amongst the most expressive voices you will find anywhere in the world. So, what's not to like?

~218 words