



Mock Paper

Part A

Task 1 (pp.46-48)

Announcer : Part A. Situation.

You are Gary Tang, the editor for a technology magazine called *Neo-tech*. You are working on the next issue and a survey of readers' opinions on the special summer issue.

You will have a total of three tasks to do. Follow the instructions in the Question-Answer Book and on the recording to complete the tasks. You have two minutes to familiarise yourself with Tasks 1 to 3 before the recording begins.

Task 1.

You are discussing the details of the next issue with your manager. Listen to the conversation and choose the best answer.

You now have 30 seconds to study the task. At the end of the task, you will have 30 seconds to tidy up your answers.

Gary : We have to introduce a new gadget in 'Gadget News'. I've got 4 choices for you to choose from.

Mrs Kong : Let me see the photos. I think the SLR camera may only be of interest to photography lovers. The new intelligence massage chair seems nice, but it's not really a 'gadget'. I like the video corded phone. The design is quite nice. Wait, what's the last one?

Gary : ^① It's an electric two-wheeler. It runs on a rechargeable battery and so it doesn't cause any pollution. It's light in weight

and easy to operate. It's designed with a handrail and foot pad so that the user can stand in a comfortable position.

Mrs Kong : So how does it work?

Gary : It's equipped with a control panel which allows the user to adjust its speed and direction. There is also a screen which shows GPS images.

Mrs Kong : ^① It sounds fascinating! It's power-efficient and environmentally-friendly. It's really a new mode of transport. Let's introduce it in the 'Gadget News' then.

Gary : Great. I watched a TV programme last week about new robots in Japan. I think we can also introduce Japanese robots in the same section.

Mrs Kong : New Japanese robots? Sounds like an interesting topic!

Gary : Yes, robots are developed to make our lives easier and can help us do different tasks.

Mrs Kong : Is the new robot for home use or commercial use? I know some robots are used in factories where they work on an assembly line doing repetitive tasks. There are also some robots used in restaurants to serve customers.

Gary : ^② This one is for home use. The new robot is a baker. It can bake cakes.

Mrs Kong : Bake cakes? That's amazing. Does it store recipes and give instructions when we're baking?

Gary : Actually, it does more than that. You don't need to make the cake yourself. ^② You just need to choose which type of cake you like by pressing a button and put all your ingredients in it. Then it'll automatically bake the cake for you.

Mrs Kong : Wow! That's certainly a great robot for cake lovers! Our readers will like it too.

Gary : Yes, I hope so.

Mrs Kong : Since there is a new section in the next issue, we need to decide on the icon.

Gary : What's the new section about?

Mrs Kong : It's about how the Internet enhances communication. For example, new gadgets or software which people can use to share ideas, hold meetings and make business deals on the Internet.

Gary : I see. Let me check our image bank... How about this one with the shopping trolley? It can mean doing business, like buying and selling.

Mrs Kong : Well, but it's more like e-shopping, which is another section in our magazine.

Gary : Or we can just use a robot like this... and put the section name inside the box...just joking.

Mrs Kong : I know you're only joking, Gary.

Gary : How about this one? ^③ You said that it's about using the Internet to hold meetings and communicate with other business partners. I think this image showing a group of people meeting around a table seems quite nice. What do you think?

Mrs Kong : It's OK. Are there any other images?

Gary : Yea, this one with a globe. It's as if different points from around the world are connected by the Internet.

Mrs Kong ^③ : I prefer the one with people. This one doesn't show much about 'communication'.

Gary : OK. Last thing, what should be our main focus on 'e-shopping Tips'?

Mrs Kong : Are there any good bargains?

Gary : I've heard that this item is good value for money.

Mrs Kong : Oh. I've got one of these. ^④ It's great for listening to songs. The sound quality is good and the earphones that come with it fit nicely into your ears.

Gary : It can store up to 300 audio tracks and I can easily find songs by touching the screen. It even supports hands-free control. You can record and specify your own commands to control the machine.

Mrs Kong : That's smart. Let's talk about it in this issue.

Announcer : This is the end of Task 1. You now have 30 seconds to tidy up your answers.

Task 2 (p.49)

Announcer : Task 2.

You are working on a new section on readers' comments on the mobile applications they use. You are interviewing some readers. Listen to the conversations and complete the reviews below.

You now have 30 seconds to study the task. At the end of the task, you will have 30 seconds to tidy up your answers.

Conversation 1.

Gary : Hi Winnie, this is Gary Tang from *Neo-tech*. We are collecting information from our readers about mobile applications. Can I ask you some questions?

Winnie : No problem.

Gary : Which application do you want to comment on?

Winnie : Hmm...the latest one I downloaded, that's Music Plus.

Gary : ^① It's an entertainment app, right?

Winnie : ^③ Yes. In general, I'm quite satisfied with this app since it provides countless songs. ^④ But I think they should include more Western and Japanese songs.

Gary : More Western and Japanese songs. Any other comments?

Winnie : Hmm... I guess not.

Gary : How much is the app?

Winnie : ^② I need to pay US\$3.90 per month to download songs.

Gary : So it's US\$3.90 per month. OK. Thanks for your comments.

Winnie : You're welcome. *

Announcer : Conversation 2.

Gary : Hi Jason, this is Gary Tang from *Neo-tech*. Can I ask you some questions about your mobile applications?

Jason : No problem. I'm waiting to have my lesson. What do you want to know?

Gary : We want your feelings and comments on one of the mobile applications you have used.

Jason : ^⑤ Then I'll talk about the game 'Cross the Bridge'. ^⑦ It's extremely boring!

Gary : Can you tell me a bit more?

Jason : The game is too easy. ^⑧ They should create more levels and make them more challenging. ^⑥ You know, I paid US\$1 for it.

Gary : Let me write that down...create more levels and make them more challenging. OK. Thanks very much for your time. *

Announcer : Conversation 3.

Gary : Hi Shirley, this is Gary Tang from *Neo-tech*. We are collecting information from

readers about mobile applications. Can you answer a few questions for me?

Shirley : OK.

Gary : We'd like to know your feelings and comments on any of the mobile applications you have used.

Shirley : Hmm... News Hub then.

Gary : ^⑩ It's free, right?

Shirley : ^⑪ Yes, but I'm disappointed with it.

Gary : Why's that?

Shirley : ^⑫ They don't update the news every day.

Gary : Then how often do they update the content?

Shirley : Normally every two days, sometimes only once a week! ^⑨ It's very important to update the news every day for an informational app, you know.

Gary : I agree. Any other comments?

Shirley : Well, their interface is good. ^⑬ However, they should include a lifestyle section.

Gary : I'll put down 'a lifestyle section'...

Shirley : If they don't improve it soon, I'll uninstall this app.

Gary : OK. Thanks for your time, Shirley. *

Announcer : Conversation 4.

Gary : Hi Wilfred, we're collecting information from readers about mobile applications. Could you spare a few minutes?

Wilfred : Sure.

Gary : Can you tell me your feelings and comments on any of the mobile applications you have used?

Wilfred : OK. Let me tell you about the app 'Text Me'. ^⑭ It's a social networking app. ^⑮ I'm so excited because it allows instant messaging with plenty of beautifully-designed emoticons. Also, I can send photos, videos and record messages.

Gary : Yes, it's an excellent app. Do you have any suggestions for improvement?

Wilfred : ¹⁷ It'd be even better if I could selectively save the chat history.

Gary : Selectively save the chat history...

Wilfred : ¹⁵ Anyway, it's a good app and it costs only US\$1.20.

Gary : Do you have other comments?

Wilfred : That's it.

Gary : Thanks for your help.

Wilfred : Not at all.

Announcer : This is the end of Task 2. You now have 30 seconds to tidy up your answers.

Task 3 (p.50)

Announcer : Task 3.

You are doing a survey to collect readers' opinions on the magazine's special summer issue. Listen to the conversation between you and a reader and complete the questionnaire below.

You now have 30 seconds to study the task. At the end of the task, you will have 1 minute to tidy up your answers.

Gary : Hi, I am doing a survey on the special summer issue of *Neo-tech*. Can I ask you some questions?

Cathy : Sure.

Gary : Would you mind telling me your age and your email address?

Cathy : ¹ ² ³ Nope. I'm 25, and my email address is cathyho@sunmail.com.hk.

Gary : cathyho@sunmail.com.hk. Does Cathy start with a K or C?

Cathy : With a C.

Gary : What is your education level?

Cathy : ⁴ I've just graduated from university.

Gary : How much computer knowledge do you have? You may choose 'beginner', 'elementary' and 'advanced'.

Cathy : I use the computer quite often, but I don't know much about the technical side of it... ⁵ I guess I'm at the elementary level.

Gary : OK. ⁶ How much do you spend on computer products and gadgets each month?

Cathy : Not much, no more than \$100.

Gary : I see. ⁷ Let's move on to our special issue. Do you think the information is useful?

Cathy : Sure. I'm a fan of Neo-tech.

Gary : Thanks! We have 4 new sections in the special issue. ⁸ Which one do you like most?

Cathy : I guess it's the '100 High-tech Picks for Summer'. It introduces helpful and interesting gadgets.

Gary : Yes. Those are the editors' picks. Next, can you prioritise the top three sections you like the most?

Cathy : ¹⁰ My favourite is 'Free Software Picks'. ⁹ Then, it's '100 High-tech Picks for Summer'.

Gary : Wow, I can't believe our new section is your 2nd favourite!

Cathy : I quite like it. ¹¹ Mm...my 3rd favourite is... oops, I forgot the name. But it's about mobile applications.

Gary : Do you mean 'Gadget News'? We talk about mobile apps sometimes.

Cathy : No, it's more like a chart with short descriptions of some popular applications.

Gary : ¹¹ Ah, you must mean 'Popular Apps List' then. The next question is: What is your overall comment on this issue?

Cathy : ¹² I think it's great to see those new sections. ¹³ Also, I really like the stylish page design for this special issue.

Gary : Thanks a lot! So it's 'new sections and...stylish page design', OK. Do you have any suggestions for improvement?

Cathy : ¹⁴ It'd be wonderful if you could develop an electronic version of the magazine. Many people may want to read it using e-book readers or tablets. I'm considering buying an e-book reader myself.

Gary : We're thinking about it. But I'll still write it down...develop electronic version... OK.

Cathy : Just my little suggestion.

Gary : Two more questions to go. ¹⁵ What do you think about the price of this issue?

Cathy : About average, I think.

Gary : ¹⁶ Would you like us to publish a special Christmas issue in December?

Cathy : ¹⁷ Of course! I need to find ideas for Christmas presents.

Gary : OK. That's all of my questions. Thank you very much for your time.

Cathy : You're welcome.

Announcer : This is the end of Task 3. You now have 1 minute to tidy up your answers.

Part B (pp.51-55)

Announcer : Part B. Situation.

You are Carol Mak, the Public Relations Officer of Fung's Publishing House. You are helping launch a promotional campaign.

You will listen to a conversation between you and Mr Smith, your supervisor. As you listen, you can make notes on page 1 of the Data File.

Follow the instructions in the Question-Answer Book and on the recording to complete the tasks. You will find all the information you need in the Question-Answer Book, the Data File and on the recording.

You now have five minutes to study the tasks and the Data File.

The conversation will begin now.

Mr Smith : Hi Carol. I'd like to talk to you about the coming Readers' Party. Do you have time to talk now?

Carol : Yes.

Mr Smith : Firstly, I'd like you to note down the aims of the party. ^{T5 13} Like last year, we'd like to provide readers with a chance to meet the Editorial Team.

Carol : OK...to meet the Editorial Team.

Mr Smith : The 'E' and 'T' in Editorial Team should be capital letters.

Carol : Oops...got it.

Mr Smith : ^{T5 14} Next, we can collect feedback from readers.

Carol : To collect feedback from readers...

Mr Smith : ^{T5 15} Right. But this year we have an extra purpose for the party — to promote our new magazines.

Carol : Oh yes, we have two new magazines coming out soon.

Mr Smith : ^{T4 1} Yes. The party will be held on the 20th of August from 2:00 pm to 5:30 pm.

Carol : 2:00 pm to 5:30 pm...so it's in the afternoon then. ^{T5 16} How many readers should we invite?

Mr Smith : I think 80 should be enough.

Carol : That sounds about right to me.

Mr Smith : Let's move on to the rundown of the party. ^{T4 3} First of all, we'll have a welcome speech given by our chief editor.

Carol : Will the welcome speech be given in the Conference Room just like last year?

Mr Smith : Yes. ^{T4④} Then, there'll be a demonstration of new gadgets in the Display Room.

Carol : That's interesting. I'm sure the readers will like the demonstration.

Mr Smith : Carol, demonstration is spelt D-E-M-O-N-S-T-R-A-T-I-O-N.

Carol : Thanks, so it's demonstration of new gadgets.

Mr Smith : Correct. ^{T4⑤} Next, there'll be a short tour of the Editorial Department.

Carol : I remember last year the readers enjoyed that a lot. Many of them also brought their cameras and took a lot of photos!

Mr Smith : Right, the readers were really excited.

Carol : ^{T4⑥} After the tour should be the games, right?

Mr Smith : Right. We'll play games with readers in the Marketing Room. ^{T4⑦} Then, we'll move to the Waiting Room for refreshments.

Carol : The refreshments were nice last year.

Mr Smith : We'll use the same catering company this year. After the food...

Carol : Mr Smith, refreshments were the last part of the party last year...

Mr Smith : ^{T4⑧} Oh sorry, in order to add more fun, we have decided to include a lucky draw activity.

Carol : Oh I see. Will it be held in the Marketing Room too?

Mr Smith : Yes.

Carol : That sounds like fun. Is that all for the party?

Mr Smith : I think so. Please tidy up your notes and later I'll ask you to help prepare

some promotional materials. Thanks for your time, Carol.

Carol : Not at all.

Announcer : That is the end of the recording. You now have 35 minutes to finish the tasks.