



## Let's Think

1. What is your favourite gadget? Is it easy to use?
2. What do you use it for?

You are Angel. You are reading a gadget review in a magazine.

## Enjoy Fabulous i-Lifestyle

### Know More About Apple



The name 'iPhone' would not sound unfamiliar to most people. However, have you ever wondered how the American company Apple created their famous i-products? It all began with a clear principle—**5** inventing something useful and better than ever.

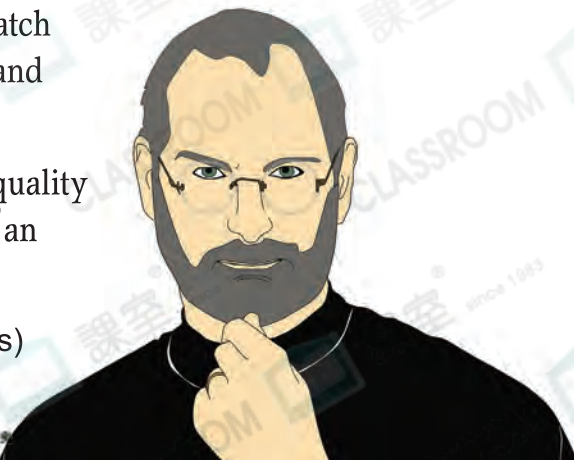
For years, the Macbook has enabled users to browse comfortably on a clear and user-friendly interface. However, even if it was praised as 'the world's thinnest notebook' in 2006 upon its release, it was still quite inconvenient for people to carry it around. Seeing the need for a genuinely portable gadget, Apple announced the coming of the iPhone in 2007. It was Apple's **10** first gadget which has a touch-screen keyboard. Instead of pressing concrete buttons, users could surf the net simply by tapping the screen.

Is there anything else which makes the iPhone such a popular product? It is its all-in-one feature: phone, email, camera, Internet browser, music and video player in one gadget. Shortly, people could have a 'computer' that could fit into their pockets. The only drawback **15** is the small display that makes browsing difficult. Again, this market's need prompted Apple engineers to invent a gadget that is bigger than the iPhone but smaller than the Macbook.

Three years later in 2010, Apple released a tablet—the iPad. Its functions are all similar to those of an iPhone, except that it has a much bigger screen. With a larger display of higher resolution, users could browse the Internet, watch **20** films and read anytime and anywhere much more comfortably and conveniently.

Witnessing Apple's efforts to cater to consumers' needs and its quality inventions, it's not difficult to explain why it is always hailed as an innovative brand at the leading edge of electronics.

(279 words)



	iPhone 11 Pro	iPad Pro
Display (size)	5.8 inch	12.9 inch
Storage	64 / 256 / 512 GB	128 / 256 / 512 GB // 1TB
Speed	A13 Bionic chip	A12Z Bionic chip
Resolution	458 ppi	264 ppi
Starting Price	\$ 8,599	\$ 6,399

## Grammar Corner

We use **indefinite pronouns** such as 'something' and 'anything' to refer to things without specifically saying what they are.

We use 'something' in positive statements to refer to an unknown thing.

**e.g.** *It all began with a clear principle — inventing something useful and better than ever.* (Lines 4-5)

We use 'anything' in questions to refer to an unknown thing.

**e.g.** *Is there anything else which makes the iPhone such a popular product?* (Line 12)

### Part A

Answer the following questions using the information from the review. Choose the **BEST** answer and blacken **ONE** circle only.

- Which of the following is **NOT** mentioned in the gadget review?
  - A. The functions of the iPad and the iPhone are similar.
  - B. The iPad is praised as the world's thinnest tablet.
  - C. Many people have heard about the iPhone.
  - D. The iPad was invented after the iPhone.
- Apple's main purpose for creating the iPad is \_\_\_\_\_.
  - A. to increase its market share
  - B. to satisfy the market's needs
  - C. to promote an innovative image
  - D. to create a product whose size is between the iPhone's and the Macbook's
- What is the writer's attitude towards Apple?
  - A. appreciative
  - B. optimistic
  - C. critical
  - D. pessimistic
- In which of the following magazines may you find the gadget review?
  - A. *New Scientist*
  - B. *Landscape*
  - C. *T3: Gadget news, tech reviews*
  - D. *Writer's Chamber*

Pay attention to the keyword 'main'.

## Part B

Answer the following questions using the information from the gadget review. Write your answers in the spaces provided.

1. Use one word to complete each blank.

Apple's products are all designed based on the principle that they must be

\_\_\_\_\_ and \_\_\_\_\_.

2. Find a word which means 'made someone decide to do something' in the gadget review.

\_\_\_\_\_

3. What are the strengths and weaknesses of the Macbook and the iPhone respectively? Complete the following table. Fill in each blank with one word only.

	Macbook	iPhone
<b>Strengths</b>	<b>It is:</b> • the world's (a) _____ notebook	• a (b) _____ -sized, all-in-one gadget
	<b>It enables users to:</b> • (c) _____ on a clear and user-friendly interface comfortably	• surf the Internet simply by (d) _____ the screen
<b>Weaknesses</b>	<b>It is:</b> • (e) _____ to go around carrying it	• difficult to browse because of the small (f) _____

4. Your friend Simon is thinking whether he should buy an iPhone 11 Pro or an iPad Pro. He enjoys reading and playing video games very much, but he does not have a large budget. Which one would you recommend him to buy and why?

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Identify Simon's needs first. Then, compare the two products to decide which one suits his needs more.

# Vocabulary Bank

The following are different gadgets that were once popular in the old days. Match them with the correct pictures. One of the words is not used.

Super Famicom    Game Boy    pedometer    Walkman    radio  
 PSP (PlayStation Portable)    Tamagotchi    MP3 player    Discman



1.



2.



3.



4.



5.



6.



7.



8.



## Let's Discuss

1. Suggest some elements that can be added to revive the old gadgets that have lost popularity.
2. Do you think that an all-in-one gadget would result in more 'phonbies' who are consumed by their phones?